



Summary

Graphic and web designer with a focus in marketing and copywriting. Three years experience of customer service, and one year experience servicing customers remotely to communicate impactful and professional output.

Skills

- Adobe Photoshop, Illustrator, InDesign, Premiere Pro, XD, and Dreamweaver
- HTML5/CSS, WordPress, Webflow, Sketch
- Microsoft Word, PowerPoint, Excel, and Outlook
- Marketing
- Copywriting and creative writing
- Digital photography

Contact Me

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Education

2019-PRESENT

BACHELOR'S DEGREE IN DESIGN LEADERSHIP

The Modern College of Design
Kettering, OH

- Applied technical coursework in UI/UX design, marketing, social media, art direction, and copywriting.
- Completed general education courses in Organizational Communications, Design Thinking, and Entrepreneurship.
- Successfully competed in the American Advertising Federation National Student Advertising Competition (2022) as the copywriting director and a member of the marketing and research teams.

2019-2021

ASSOCIATE DEGREE OF APPLIED BUSINESS IN DESIGN

The Modern College of Design
Kettering, OH

- Applied technical coursework in traditional print/package design, web design, and photography.
- Completed general education courses in English Composition, Art History, and Quantitative Mathematics Reasoning.
- Successfully competed in the American Advertising Federation Dayton's "The Pitch" event, focused on developing a marketing campaign for a local nonprofit agency.

Professional Experience

AUGUST 2021-PRESENT

MARKETING CO-OP

YSI, Xylem Inc., Dayton, OH

- Design informational booklets for customers.
- Work with professional photography to make eye-catching layouts.
- Illustrate icons and graphics for various projects.

MAY 2021-AUGUST 2021

DESIGN INTERN

Boys & Girls Club of Dayton, Dayton, OH

- Designed a website using Squarespace for a new non-profit.
- Wrote interesting copy to be used on the website.
- Created social media accounts for the non-profit.

NOVEMBER 2019-MAY 2020

PRINT DESIGNER / SALES ASSOCIATE

UPS Store, Centerville, OH

- Designed templates, operated registers, and packed boxes.
- Gained business experience with print design and system settings.
- Instructed and assisted customers to resolve issues.